

Wellthy + Maven Clinic: Clinical Care and Caregiving Coordination, Finally Together

Caring for a family has never been simple. For many, it's happening all at once — fertility treatments, a new baby, an aging parent who needs more support, their own health taking a back seat. As the "Sandwich Generation" grows, the lines between parental support and eldercare continue to blur, leaving people to navigate multiple, overlapping responsibilities at once.

That's what this partnership is built to change. Wellthy and Maven are joining forces to bring clinical care and caregiving coordination into one unified experience — supporting families across fertility, pregnancy, parenting, menopause, eldercare, and the many moments in between.



How it works in practice



Support that shows up at the right moment. This partnership is designed around the real-life moments when employees need support most—where clinical care and caregiving logistics intersect. Whether someone is navigating a high-risk pregnancy, returning to work after parental leave, managing a child's diagnosis, or supporting an aging parent, Maven and Wellthy work together to ensure they're not navigating it alone.



Maven and Wellthy play complementary roles. Maven provides 24/7 access to more than 30 specialized providers, including OB GYNs, doulas, pediatric, and midlife experts. Wellthy complements this care by managing the real world complexities that come with it, from coordinating childcare to navigating insurance and arranging eldercare. Together, they support both the clinical and logistical sides of care.



A connected member experience across both platforms. Members are guided to the right support at the right time. In the Wellthy experience, Maven is surfaced when clinical care is needed, including through Benefits Navigation and Care Concierge workflows. In parallel, Maven Care Teams introduce members to Wellthy when caregiving coordination becomes critical. The result is a more seamless experience that reduces fragmentation and makes it easier to take the next step.



Designed for the full arc of family life. From family-building and pregnancy to parenting, menopause, midlife, and eldercare, Maven and Wellthy support employees across the full spectrum of family needs—especially for those balancing multiple responsibilities at once.

Built for how families actually live

High-risk pregnancies. NICU stays. The search for the right childcare. A child's ADHD diagnosis. A parent who can no longer live alone. These are the moments where fragmented benefits fall short and employees are left to connect the dots themselves.

Wellthy and Maven's unified solution is designed to meet people in these moments with the right support already in place. Instead of piecing together care on their own, members have a clear path forward with experts who can anticipate needs, coordinate across services, and provide steady support through complex and often overwhelming situations.



A path to a truly global, integrated experience

For global employees, this partnership sets the stage for future capabilities of centralizing care coordination across geographies — where clinical expertise and caregiving logistics work as one, no matter where your employees are.

Examples of clinical care and caregiving coordination team across Maven and Wellthy

- ✓ Mental health providers
- ✓ OB-GYNs
- ✓ Pediatricians
- ✓ Reproductive endocrinologists
- ✓ Lactation consultants
- ✓ Career coaches
- ✓ Reproductive nurses
- ✓ Pediatric sleep coaches
- ✓ Birthing & end-of-life doulas
- ✓ Geriatric care managers
- ✓ Licensed social workers
- ✓ Occupational therapists
- ✓ Home health aides
- ✓ Senior housing specialists
- ✓ Medical billing experts



Every family deserves support that keeps up with real life. That's what Wellthy and Maven are building together.

Reach out to your Wellthy or Maven account team to learn more.

