

# GM Supplier Discount - Program Details

2025 GM Vehicle Purchase Programs - Retail Sales & Marketing Support

### **Key Points on GM Supplier Discount**



- It's now one easy number, listed on the vehicle invoice in the right-hand column next to "SUPPLR." A
  special discounted price that is below MSRP. Plus, you can combine this discount with most current
  offers to save even more.
- EV's receive a bonus cash allowance amount can be found on "vehicle" tab of the gmsupplierdiscount.com
- To take advantage of the opportunity, you must request an authorization number from gmsupplierdiscount.com and take it to your dealer along with a copy of your company ID/badge or a copy of a current pay stub.\*
- To register, obtain your Company Code from your HR Director and register from the home page. Authorization numbers may be requested for a **PURCHASE** or **LEASE** of a total of **TWO (2) vehicles** per calendar year, and are valid for three (3) months from date of request.

\*Pay stub must be dated within last 30 days. All information must be redacted except the date, purchaser's name and company name.

### **Key Points on GM Supplier Discount**



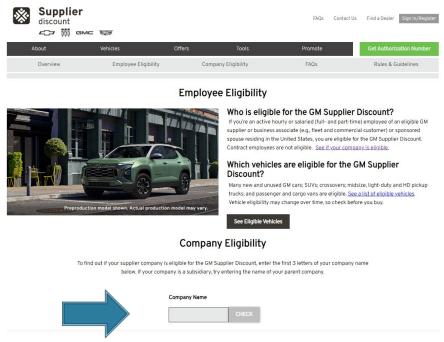
- Every time you purchase or lease a new GM vehicle under the GM Supplier Discount Program, you can pass the discount on to a friend or family member (maximum 2 shares per year).
  - You can **share your discount for up to one year** from the date of your vehicle purchase
  - Once you obtain an authorization number, your friend or family member has three months to use it
- Almost every new and unused, 2025, 2024, GM cars; SUVs; crossovers; midsize, light-duty and HD pickup trucks and passenger and cargo vans are eligible for the purchase program. To see vehicle eligibility please visit: <a href="https://www.gmsupplierdiscount.com/vehicles/">https://www.gmsupplierdiscount.com/vehicles/</a>
- The program is available to active hourly or salaried (full- and part-time) employee of an eligible GM supplier business and their sponsored spouse residing in the United States.
- Your GM Supplier Discount Authorization number must be presented to your dealer at time of delivery

Please note: Dealership participation is voluntary

#### Company Code

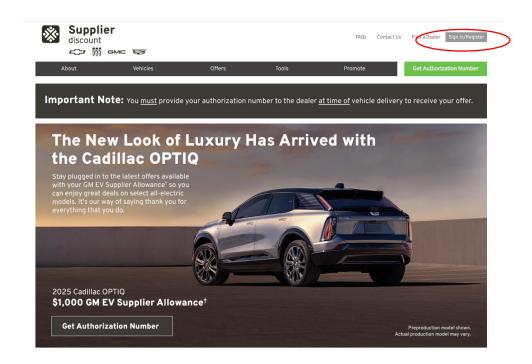


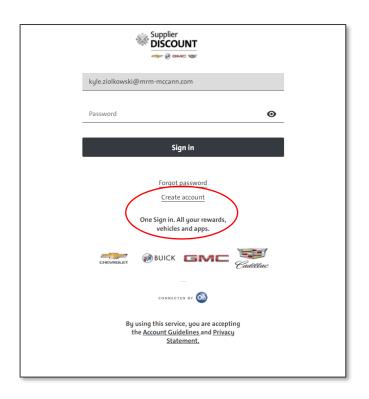
- Company Code to access gmsupplierdiscount.com is: 100734
- Company Code can also be obtained by visiting: <a href="https://www.gmsupplierdiscount.com">www.gmsupplierdiscount.com</a> click on "About" then scroll down to "Company Eligibility"



Step 1: Visit GMSupplierDiscount.com and Log In or Register if you do not yet have an account. Be sure to have your GM Supplier Company Code.

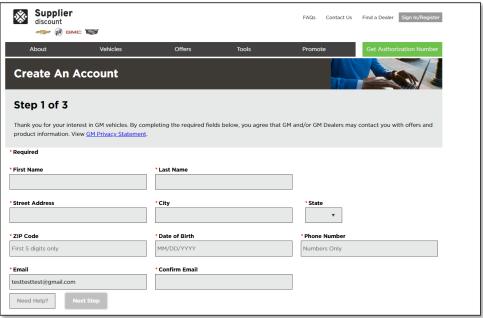


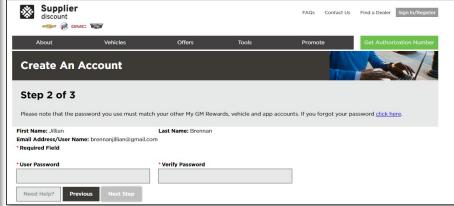




### Step 2: Fill in the online form with your personal contact information and create a secure log in and password.

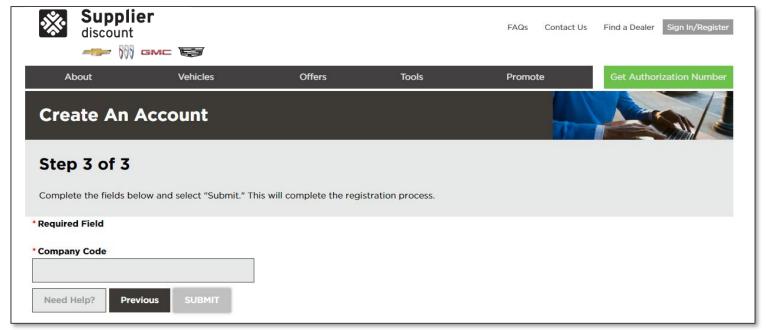








Step 3: Enter your employer's Company Code. The appropriate company name should populate from the dropdown menu. Once you have submitted the form, you will receive a confirmation e- mail.



#### Step 4: Select "GM Supplier Discount" for gas/diesel vehicles. Select "EV Supplier Allowance" for EV's



Here are the GM Supplier Discount programs you are eligible to participate in. To obtain an authorization number, please expand the program from the menu below. You can also view and edit your authorizations anytime.

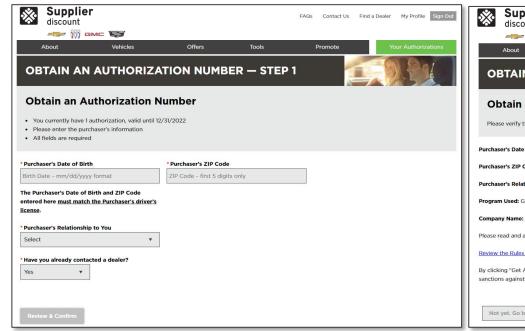
Important Note: You must provide your authorization number to the dealer at time of vehicle delivery to receive your offer(s).

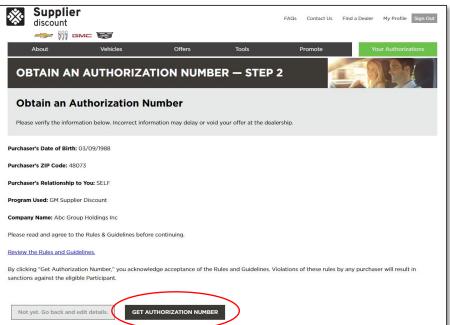
GM Supplier Discount

EV Supplier Allowance

## Step 5: Fill in the online form with your personal information, review and confirm your data, then submit the form to receive your Authorization Number.

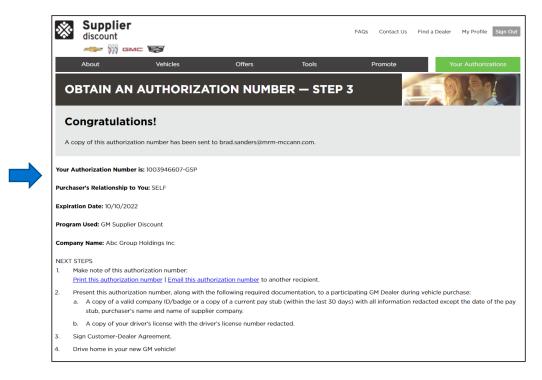








Step 6: After submitting your request, you will be presented with your Authorization Number. You will also be sent a confirmation e-mail that contains your number. Please be sure to make note of this number for your personal records.



RSMS retail sales & marketing support

### **Next Steps:**



- Print your authorization number and take it to your participating G M Dealer along with a copy of your company ID/badge or a copy of a current pay stub
- Sign Customer-Dealer Agreement.
- Drive home in your new G M vehicle!

\*Pay stub must be dated within last 30 days. All information must be redacted except the date, purchaser's name and company name.

### **Promote the Program**



- Digital Assets are available to help promote the program throughout your organization at <a href="https://www.gmsupplierdiscount.com/promote-supplier">https://www.gmsupplierdiscount.com/promote-supplier</a>
- Expand the "+" to get assets

