



GM Supplier Discount – Program Details

2025

GM Vehicle Purchase Programs - Retail Sales & Marketing Support



Key Points on GM Supplier Discount

- It's now one easy number, listed on the vehicle invoice in the right-hand column next to “SUPPLR.” A special discounted price that is **below** MSRP. Plus, you can combine this discount with most current offers to save even more.
- EV's receive a bonus cash allowance - amount can be found on “vehicle” tab of the gmsupplierdiscount.com
- To take advantage of the opportunity, you must request an **authorization number** from gmsupplierdiscount.com and take it to your dealer along with a copy of your company ID/badge or a copy of a current pay stub.*
- To register, obtain your Company Code from your HR Director and register from the home page. Authorization numbers may be requested for a **PURCHASE** or **LEASE** of a total of **TWO (2) vehicles** per calendar year, and are valid for three (3) months from date of request.

*Pay stub must be dated within last 30 days. All information must be redacted except the date, purchaser's name and company name.



Key Points on GM Supplier Discount

- Every time you purchase or lease a new GM vehicle under the GM Supplier Discount Program, you can pass the discount on to a friend or family member (maximum 2 shares per year).
 - You can **share your discount for up to one year** from the date of your vehicle purchase
 - Once you obtain an authorization number, your friend or family member has three months to use it
- Almost every new and unused, 2025, 2024, GM cars; SUVs; crossovers; midsize, light-duty and HD pickup trucks and passenger and cargo vans are eligible for the purchase program. To see vehicle eligibility please visit: <https://www.gmsupplierdiscount.com/vehicles/>
- The program is available to active hourly or salaried (full- and part-time) employee of an eligible GM supplier business and their sponsored spouse residing in the United States.
- Your GM Supplier Discount Authorization number must be presented to your dealer at time of delivery

Please note: Dealership participation is voluntary

Company Code



- Company Code to access gmsupplierdiscount.com is: 100734
- Company Code can also be obtained by visiting: www.gmsupplierdiscount.com click on “About” then scroll down to “Company Eligibility”

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Preproduction model shown. Actual production model may vary.

Employee Eligibility

Who is eligible for the GM Supplier Discount?

If you're an active hourly or salaried (full- and part-time) employee of an eligible GM supplier or business associate (e.g., fleet and commercial customer) or sponsored spouse residing in the United States, you are eligible for the GM Supplier Discount. Contract employees are not eligible. [See if your company is eligible.](#)

Which vehicles are eligible for the GM Supplier Discount?

Many new and unused GM cars; SUVs; crossovers; midsize, light-duty and HD pickup trucks; and passenger and cargo vans are eligible. [See a list of eligible vehicles.](#) Vehicle eligibility may change over time, so check before you buy.

[See Eligible Vehicles](#)

Company Eligibility

To find out if your supplier company is eligible for the GM Supplier Discount, enter the first 3 letters of your company name below. If your company is a subsidiary, try entering the name of your parent company.

Company Name

CHECK

Step 1: Visit GMSupplierDiscount.com and Log In or Register if you do not yet have an account. Be sure to have your G M Supplier Company Code.



Supplier discount


FAQs Contact Us Find a Dealer **Sign In/Register**

About Vehicles Offers Tools Promote **Get Authorization Number**

Important Note: You must provide your authorization number to the dealer at time of vehicle delivery to receive your offer.

The New Look of Luxury Has Arrived with the Cadillac OPTIQ

Stay plugged in to the latest offers available with your GM EV Supplier Allowance* so you can enjoy great deals on select all-electric models. It's our way of saying thank you for everything that you do.



2025 Cadillac OPTIQ
\$1,000 GM EV Supplier Allowance*

Get Authorization Number

Preproduction model shown.
Actual production model may vary.

Supplier DISCOUNT

CHEVROLET BUICK GMC CADILLAC

Sign in

[Forgot password](#)
[Create account](#)

One Sign in. All your rewards, vehicles and apps.

CHEVROLET BUICK GMC CADILLAC

CONNECTED BY ON

By using this service, you are accepting the [Account Guidelines](#) and [Privacy Statement](#).

Step 2: Fill in the online form with your personal contact information and create a secure log in and password.



Supplier discount

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Create An Account

Step 1 of 3

Thank you for your interest in GM vehicles. By completing the required fields below, you agree that GM and/or GM Dealers may contact you with offers and product information. View [GM Privacy Statement](#).

* Required

* First Name

* Last Name

* Street Address

* City

* State

* ZIP Code

First 5 digits only

* Date of Birth

MM/DD/YYYY

* Phone Number

Numbers Only

* Email

testtesttest@gmail.com

* Confirm Email

Need Help?

Next Step

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Create An Account

Step 2 of 3

Please note that the password you use must match your other My GM Rewards, vehicle and app accounts. If you forgot your password [click here](#).

First Name: Jillian

Last Name: Brennan

Email Address/User Name: brennanjillian@gmail.com

* Required Field

* User Password

* Verify Password


Need Help?

Previous


Next Step



Step 3: Enter your employer's Company Code. The appropriate company name should populate from the dropdown menu. Once you have submitted the form, you will receive a confirmation e- mail.


 **Supplier discount**

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Create An Account



Step 3 of 3

Complete the fields below and select "Submit." This will complete the registration process.

*** Required Field**

*** Company Code**

Need Help?

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SUBMIT

Step 4: Select “GM Supplier Discount” for gas/diesel vehicles. Select “EV Supplier Allowance” for EV’s



Here are the GM Supplier Discount programs you are eligible to participate in. To obtain an authorization number, please expand the program from the menu below. You can also view and edit your authorizations anytime.

Important Note: You must provide your authorization number to the dealer at time of vehicle delivery to receive your offer(s).

+ GM Supplier Discount

+ EV Supplier Allowance

Step 5: Fill in the online form with your personal information, review and confirm your data, then submit the form to receive your Authorization Number.



Supplier discount

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OBTAIN AN AUTHORIZATION NUMBER — STEP 1

Obtain an Authorization Number

- You currently have 1 authorization, valid until 12/31/2022
- Please enter the purchaser's information
- All fields are required

* Purchaser's Date of Birth

Birth Date - mm/dd/yyyy format

* Purchaser's ZIP Code

ZIP Code - first 5 digits only

The Purchaser's Date of Birth and ZIP Code entered here **must match the Purchaser's driver's license**.

* Purchaser's Relationship to You

Select

* Have you already contacted a dealer?

Yes

Review & Confirm

Supplier discount

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OBTAIN AN AUTHORIZATION NUMBER — STEP 2

Obtain an Authorization Number

Please verify the information below. Incorrect information may delay or void your offer at the dealership.

Purchaser's Date of Birth: 03/09/1988

Purchaser's ZIP Code: 48073

Purchaser's Relationship to You: SELF

Program Used: GM Supplier Discount

Company Name: Abc Group Holdings Inc

Please read and agree to the Rules & Guidelines before continuing.

[Review the Rules and Guidelines.](#)

By clicking "Get Authorization Number," you acknowledge acceptance of the Rules and Guidelines. Violations of these rules by any purchaser will result in sanctions against the eligible Participant.


Not yet. Go back and edit details.




GET AUTHORIZATION NUMBER



Step 6: After submitting your request, you will be presented with your Authorization Number. You will also be sent a confirmation e-mail that contains your number. Please be sure to make note of this number for your personal records.




**Supplier discount**



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OBTAIN AN AUTHORIZATION NUMBER — STEP 3

Congratulations!

A copy of this authorization number has been sent to brad.sanders@mrm-mccann.com.

Your Authorization Number is: 1003946607-GSP

Purchaser's Relationship to You: SELF

Expiration Date: 10/10/2022

Program Used: GM Supplier Discount

Company Name: Abc Group Holdings Inc

NEXT STEPS

1. Make note of this authorization number:
[Print this authorization number](#) | [Email this authorization number](#) to another recipient.
2. Present this authorization number, along with the following required documentation, to a participating GM Dealer during vehicle purchase:
 - a. A copy of a valid company ID/badge or a copy of a current pay stub (within the last 30 days) with all information redacted except the date of the pay stub, purchaser's name and name of supplier company.
 - b. A copy of your driver's license with the driver's license number redacted.
3. Sign Customer-Dealer Agreement.
4. Drive home in your new GM vehicle!



Next Steps:

- Print your authorization number and take it to your participating G M Dealer along with a copy of your company ID/badge or a copy of a current pay stub
- Sign Customer-Dealer Agreement.
- Drive home in your new G M vehicle!

*Pay stub must be dated within last 30 days. All information must be redacted except the date, purchaser's name and company name.



Promote the Program

- Digital Assets are available to help promote the program throughout your organization at <https://www.gmsupplierdiscount.com/promote-supplier>
- Expand the “+” to get assets

